



Concept-Based Curriculum Certification Institute



H. Lynn Erickson, Ed.D. and Lois A. Lanning Ph.D.

July 14-21, 2018

August, 2017

Dear Colleagues,

Following our amazing and gratifying careers in education we are facing the realization that it will soon be time to leave this journey to younger folks. So naturally we are concerned with leaving a passionate cadre of people to carry on our life's work. We are thrilled to be able to bring the Concept-Based Certification Institute to the Pacific Northwest! For eight years it was held in Whitefish, Montana. Last year it was in Weisbaden, Germany, and the summer 2017 Institute was held in Harlaam, Netherlands. Our goal is to certify educators to be expert trainers of Concept-based Curriculum and Instruction. The 2018 Institute will be held in Anacortes, Washington at the Northwest Educational Service District (ESD 189).

The 2009-2016 Certification Institutes were a great success and participants expressed their feelings about the training experiences:

I strongly believe that education must empower our young people to be able to make connections, think for themselves and transfer their learning from one situation to another, be it familiar or unfamiliar. As a student, I struggled making those connections between my classroom learning and its relevance to the real world. Knowledge seemed disconnected and I had no choice but to memorize facts to pass the examinations. As a teacher, while I knew I wanted my students to understand and not just know the subject matter, I did not have the right tools and approach until someone introduced me to Dr. Lynn Erickson's work in the field of concept based curriculum and instruction. In my opinion, the Structure of Knowledge and the Structure of Process as conceptualized by Dr. Lynn Erickson and Dr. Lois Lanning are a breakthrough for those interested in creating concept-driven and inquiry-based classrooms. They provide teachers the much needed scaffolding to design and deliver instruction that ignites "synergistic thinking" and keeps students' conceptual minds intellectually and emotionally engaged.

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The week at the Concept Based Curriculum Institute, 2014 in Montana was full of excitement and rich discussions. Lynn, Lois and all the presenters, with their hands-on and minds-on learning engagements, kept the heads and hearts of all participants inspired. It was one of the best professional development experiences I have ever had.” Ashish Trivedi, MYP School Services Manager, Asia Pacific, International Baccalaureate Organization

My name is Chris Overhoff and I have been an educator for eighteen years. I have seen trends come and go during that time. Professional Development has been a big part of my career...especially over the past twelve years during which I have been involved with the International Baccalaureate Organization where the training is top-notch. Lynn Erickson’s Concept-Based Institute is by far the best Professional Development I have been involved with to date. Lynn’s Institute will not only teach you how to get your students to think between the factual and conceptual levels, it will give you the confidence to be a great presenter. You will work hard and think even harder, but it is worth it.” Chris Overhoff, West Palm Beach, Florida

Catch phrases such as “21st century learning skills”, “conceptual understanding”, and “student motivation” are floating around all over academics these days. But rarely does someone articulate and develop a clear road map to tackle these problems, especially at the classroom level. Lynn Erickson’s concept-based certification training is powerful and different in that it not only enables us to ‘unpack’ these issues at a meta-cognitive level, but also goes further into developing practical strategies to ensure that these understandings transpire into actual classroom practice in teaching and learning. I attended the training in two capacities. One, as a doctoral researcher on curriculum issues in international schools, and two; as a Curriculum coordinator in an international school. I must say that the certification program with Lynn and the various subject area specialists has indeed added value to both of my roles in a powerful and engaging way. Rarely do we come across workshops that deal with theory and practice in such a rigorous and yet challenging way that provides food for thought for the “*head, the heart and the soul*”! I would say, a necessary ‘investment’ for anyone wanting to explore and work with curriculum in the 21st century!!
Sudha Sunder, ICT and Curriculum Integration Coordinator,
Universal American School, Dubai

I am a secondary English Language Arts and Reading Consultant working at a Texas Regional Service Center which serves an area the size of Rhode Island with over 500,000 students. The seven institute days were some of the most rigorous, challenging, and thoughtful days of professional development I have ever experienced. I was challenged and encouraged to soak up as much learning as possible. The take-away DVD of our video presentation and feedback on the tape helped me continue learning after the institute as I reviewed the presentation and suggestions. No one has ever helped me grow as a presenter in this way. Also, the friendly e-mails from Lynn throughout the year, the opening dinner and greeting, and breakfast and lunches together

helped us develop international friendships and learning partners. The careful planning helped us create a true learning community. Thank you! Elita Driskill, Educational Service Center 11, Dallas/Ft. Worth, Texas.

This letter provides details of the training, criteria for applying, and costs. We will have four certified content area specialists with us to provide additional focused training during the week, in the areas of English language arts, Mathematics, Social Studies, and Science. Dr. Lois Lanning and I will be training on the Structures of Knowledge and Process, complementary structures that clarify the relationships between lower level content and skills and higher order conceptual understandings that transfer through time and across cultures and situations. The Structure of Process is the complement to the Structure of Knowledge, and leads to deep understanding for process-driven subjects including world languages and the visual and performing arts--- in addition to English language arts. We have 43 slots available. The slots will be filled based on the application information and a timely submission of the application. Schools and school districts may submit more than one application if they wish--and the applicants can be elementary focused, secondary focused, or both.

There are two distinct kinds of certification and licensing being offered:

1. If a school or school district fully sponsors an employee(s) to participate in the institute then the participant will be certified and licensed to train *within the sponsoring school or school district only*.
2. If an educator wishes to become an Independent Consultant he/she would pay the fee and expenses themselves; or if the school district or sponsoring agency is in agreement, and district responsibilities can be agreed upon for the district-supported cost, the applicant could choose a “shared cost” option (see “shared cost” attachment). In both the individual payment and the shared cost option, the participant would be certified to advertise themselves as an independent consultant and could present at conferences and accept national and international requests to train on Concept-Based Curriculum and Instruction for fees. They will not be required to pay any fees to Lynn Erickson or Lois Lanning following the training, but are asked to encourage school districts, or other employing agencies, to

purchase for each workshop participant the co-authored book by Erickson, Lanning and French, *Concept-Based Curriculum and Instruction for the Thinking Classroom*, 2nd edition” © 2017, Corwin Press Publisher. This book supports the trainer in conveying the principles and practices of concept-based curriculum and instruction.

Whether school/district-sponsored or independent, certified trainers may advertise themselves as a *Lynn Erickson and Lois Lanning Certified Trainer in Concept-based Curriculum & Instruction*, and will be licensed to use all PowerPoint slides. ***Only the trainers who have paid individually, or with the “shared cost” option will be licensed to train for fees outside their sponsoring agency however.***

In addition to certification and licensing, participants will receive:

Books/Support Materials by H. Lynn Erickson (Corwin Press Publishers)

1. ***A complete set of over 200 of Lynn Erickson’s and Lois Lanning’s PowerPoint Slides used for training on Concept-Based Curriculum and Instruction.***
2. *Participants will need to maintain a citation that the slides were developed by H. Lynn Erickson and/or Lois Lanning.*

As participants gain experience in concept-based training they will most certainly be developing slides of their own which are their personal intellectual property. Participants may adapt Lynn Erickson or Lois Lanning slides but must note on the slide citation, “Adapted from the slide by H. Lynn Erickson (or Lois A. Lanning) as authored.” Adapted slides must be approved (for a period of two years following certification) by Lynn Erickson or Lois Lanning to ensure adherence to the Concept-Based principles.

3. Dr. Lanning’s book, *Concept-based English Language Arts: Meeting the Common Core with Intellectual Integrity*, © 2012 Corwin Press Pub.
4. The book by Lynn Erickson and Lois Lanning titled, *Transitioning to Concept-based Curriculum and Instruction: How to Bring Content and Process Together*, © January, 2014, Corwin Press Pub.

5. The book by Jennifer Chang Wathall, “Concept-Based Mathematics: Teaching for Deep Understanding in Secondary Classrooms” grades 6-12. ©2016, Corwin Press Pub
6. An Institute Notebook containing all materials needed for the training. The materials include many training activities that can be used by participants in their future workshops
7. A framed *Certificate of Achievement* as a Concept-based Curriculum and Instruction Presenter/Trainer signed by H. Lynn Erickson and Lois Lanning after Certification Requirements are met. This certificate certifies and licenses participants to use and train with all PowerPoint training slides and materials.
8. A flash drive with all trainer materials
9. A copy of the participant’s video performance assessment

Additionally participants will be provided lunch each day as part of the institute fee. The hotel has breakfast for the guests. The lodging for 7 nights is also covered by the Institute fee. Two people sharing a room for the week will lower the Institute Fee by half the room cost per person for the week.

Saturday, July 21, 2018

❖ *Everyone must be present for final ceremonies from 10:00 a.m.-11:00 am.*

Application Criteria:

1. **Completed application form.** *It is critical that all applications and other paperwork be submitted in a timely manner, by October 31, 2017.*
2. **Pre-Requisite Training.** At least one day of prior training is required by Lynn Erickson or Lois Lanning on Concept-Based Curriculum and Instruction. Lynn and Lois will offer this day of training free of charge on July 14, 2018, from 9 a.m. to 3 pm. Participants who had prior training with Lynn or Lois can arrive for the opening institute registration from 4:30-5:30 on July 14.

3. Two recommendations on the application (names only) verifying the applicant's successful presentation skills:
 - Ability to engage audience
 - Confident presentation style
 - Fluent speech

Certification Requirements:

1. Full participation in the institute—48 hours of training. Besides the 8 a.m. – 3:30 p.m. training we will have an additional late afternoon meeting of forty-five minutes from 3:45 p.m.–4:30 p.m. each day. The learning is intense yet stimulating.
2. Written examination on the content of concept-based curriculum and instruction will take place on the final morning from 7:45 a.m. – 8:45 a.m. Examinations will be graded from 8:45 – 10:00 a.m. followed by the closing ceremony from 10:00-11:00 a.m..
3. 20 minute presentation to Dr. Lynn Erickson or Dr. Lois Lanning, using Lynn Erickson and Lois Lanning PowerPoint slides on two modules of concept-based curriculum and instruction. (Adequate time to prepare for the presentation is built into the institute schedule.) Participants will receive a scoring guide in the institute notebook detailing the presentation expectations. Participants will receive a copy of their video performance presentation to take home.

Institute Goals:

1. To certify participants to be qualified Concept-Based Presenters and Trainers.
2. To train participants in the following knowledge and skills:
 - ❖ Deep knowledge and understanding of Concept-Based Curriculum and Instruction
 - ❖ Expert level control of the Concept-Based language
 - ❖ Skilled abilities:
 - ✦ presenting effectively to different audiences on Concept-Based Curriculum and Instruction;

- ✦ working with constituent groups to guide them in understanding the principles and practices of Concept-Based curriculum and instruction, including the process of unit design;
- ✦ evaluating Concept-Based instructional units.

Institute Dates: July 14-21, 2018

Certification Institute Fee: \$7,900 USD

This fee includes all materials described on pages 4 and 5, certification and the License to use Lynn Erickson and Lois Lanning PowerPoint slides and materials in trainings; hotel room costs for the nights of the institute; lunch buffet meals.

Other participant costs:

* Transportation to and from the institute

* Dinner Meals:

Commitment:

Due to the limited slots and institute cost commitments, individual applicants, or sponsoring districts will be responsible for the Institute fee once accepted. *A sponsoring district can substitute a participant if the original participant cannot attend for some reason, but the Institute fee applies without refund once participants are notified they have secured a spot.* The applications and paperwork need to be received by October 31st.

If you have any questions please e-mail or call our cell phone (see footnote) and we will be happy to answer your questions. **The application attached can be submitted at any time between now and October 31, 2017. Participants will be selected by November 15, 2017.**

Because of the exponential growth in knowledge, it is no longer viable to try and teach by topics alone. The concepts and conceptual understandings allow us to manage the overloaded curriculum by focusing on fewer examples and teaching to transferable ideas. We now understand that quality instruction creates a synergy between the factual and conceptual levels of thinking. Teachers design curriculum and instruction to effect

synergistic thinking. This develops the intellect and increases motivation for learning. *The Concept-Based principles and design techniques overlay ANY curriculum a school or school district may be using. They draw out the conceptual understandings from content and process so that students can transfer and develop deeper understanding.* We hope you feel as concerned as we do about training the next generation to raise the bar for teaching and learning through Concept-Based Curriculum and Instruction. We look forward to hearing from you.

Sincerely,

Lynn Erickson and Lois Lanning

Teachers, Presenters, Authors

(and proud grandmothers)