

# 2021 NWESD Virtual Art Show Teacher Guidelines



**Northwest Educational  
Service District 189**

*Together We Can*



Washington Office of Superintendent of  
**PUBLIC INSTRUCTION**

## Overview of the Annual High School Art Show

In celebration of student art, the Office of Superintendent of Public Instruction (OSPI) sponsors the Annual Superintendent's High School Art Show. For nearly 50 years, it has been a favorite event for many. It is the culmination of a selection process that begins across the state in each of the nine educational service districts (ESDs). In the winter, teachers submit high school students' artwork to their local ESD's regional art show. Regional winners selected at each ESD are sent to the Office of Superintendent of Public Instruction (OSPI) for review as part of the Superintendent's High School Art Show. OSPI displays all regional winners online. Artists and arts educators score the artwork and selected pieces receive special recognition in an awards program hosted by the Superintendent. See entries from past Art Shows posted on the [OSPI website](#).

## NWESD's Regional High School Art Show

**\*The 2021 NWESD Regional High School Art Show will be exhibited online only.\*\***

Students must be enrolled in a public high school or a Tribal Compact School in Washington.

All artwork submitted to the High School Art Show **MUST be completely original**. If artwork is determined to be a copy, it will be disqualified from the Art Show.

Each submission *must* include:

1. Contact information for the student, parent/guardian and teacher
2. Artwork entry information
3. High quality photo of the artwork (up to 4 images)
4. Signed Releases and Permissions form (by student and parent)

**The deadline for submitting artwork is March 12, 2021.**

Artwork that is not acceptable in a school district, due to policy and practice, is not acceptable at the regional or state level. Artwork must be appropriate for a K-12 setting.

## Important Dates

### NWESD Regional Show Dates:

Online Artwork Entry Deadline	March 12, 2021
Virtual Artwork Gallery	Begins March 16, 2021
Judging Completed	March 19, 2021
NWESD winners announced	March 22, 2021
NWESD winners submitted to OSPI Statewide Art Show	March 29, 2021

### 2021 OSPI Art Show Dates:

OSPI Statewide Art Show review, scoring and award selection	April 8-20, 2021
OSPI Statewide Art Show Ceremony & Recognition	May 20, 2021

## Eligibility

Any high school student (public, private or home school) in grades 9-12 is eligible to enter the regional art show. Only public school students are eligible for awards, but private students may still receive scholarships.

## Awards

### NWESD 2021 Awards:

- Regional Winner Awards (per OSPI quota). These pieces will advance to OSPI's state-level art show (no monetary award at regional level).
- One (1) \$200 "NWESD Staff Choice" Purchase Award. The NWESD reserves the right to choose the method used to determine the piece to be purchased. Selected piece will become a permanent part of the High School Art Show Gallery at the NWESD.
- Scholarship awards to be determined.

### OSPI 2021 Awards:

All OSPI Art Show participants receive a certificate from the Superintendent. Selected artworks will be given special recognition with a cash licensing award of \$200 and a trophy. These selected artworks will either become a permanent part of the art collections of the awarding organization OR returned to the student after a one-year exhibition period. All participating students will select which option they prefer.

Anticipated Awards for 2021: (\$200 awards, except for "Honorable Mention")

- Superintendent's Choice
- Governor's Choice
- Jurors' Choice
- OSPI Staff Choice
- Allied Arts Foundation
- Arts Ed Washington
- Association of Washington School Principals (AWSP)
- Inspire Washington
- Professional Educator Standards Board (PESB)
- State Board of Education (SBE)
- Washington Association of School Administrators (WASA)
- Washington Art Education Association (WAEA)
- Washington Education Association (WEA)
- Washington State School Directors' Association (WSSDA)
- "Honorable Mention" — Certificates will be given (No cash award)

Beyond the awards above, participating students may choose to offer their artwork for purchase (to be retained by the buyer). The NWESD and OSPI will connect any interested buyers with the student's teacher to make any purchase arrangements.

## Artwork Photography Instructions

Since we are unable to receive artwork in-person this year, student artists are required to submit their own JPG images of their artwork. To avoid error and maximize the quality of the show, files should follow these guidelines:

1. All files should be named with the following convention: [StudentLastName]-[FirstName]-[ArtworkTitle]-[School]-[image#].jpg
2. Please do not submit two files with the artwork title of "Untitled".
3. Digital photographs or digital artwork can be submitted directly as JPG files.
4. Upload files as JPGs when submitting the entry form. Files should be larger than 200kb and smaller than 5mb. (Original size from your phone camera, not downsized or compressed.)
5. Photos of artwork will be professionally edited to ensure equitable representation and continuity throughout the NWESD art show. Follow the guidelines below for non-digital mediums to maximize successful editing.

### Ceramics and 3D Artwork Photo Guidelines:

1. Photograph your artwork on a solid-colored background that provides sufficient contrast with your piece.
2. Photograph in a well-lit area, near a window and with a lamp pointing behind the piece (if possible).
3. Do not use a flash.
4. Take 2-3 photos from different angles to highlight the features of your piece. Take close-ups of small details. Don't forget to photograph vases and other vessels from the top down, so judges can see the thickness.
5. Take one photo with a piece of white paper resting in front of your piece. Be sure to submit this photo. It will be used to ensure the color is represented as accurately as possible.

### Flatwork Photo Guidelines:

1. Photograph in a well-lit area, near a window and with a lamp pointing at the artwork in a way as to not cause glare.
2. Try to shoot as straight-on as possible, but if needed to avoid glare, slight angles are okay.
3. Do not use a flash.
4. Take close-ups of small details for complex pieces.
5. Take one photo with a piece of white paper in resting in front of your piece. Be sure to submit this photo. It will be used to ensure the color is represented as accurately as possible.
6. Crop your photo close to the edges of the artwork but leave a bit of space around the edge.

## Artist's Statement

The purpose of the Artist's Statement is to promote reflective and critical thinking regarding visual art and to enhance visual awareness skills and processes. The Artist's Statement will not be part of the judging process. This component is voluntary. You may also choose to record a video of your artist statement (this will be required for any pieces moving on to the OSPI State Art Show)

Answer the following questions in a narrative style in the space provided on the registration form:

1. Describe the major idea, concept or artistic problem that lies at the heart of your artwork.
2. Describe the most important thing you learned from this project.
3. If you were to do the piece again, what would you change or do differently?

## Review & Selection Process

The review of artwork will happen without identifying information (no student, district, school, or teacher names). A jury of artists, and educators will base their scoring on three criteria which are aligned with the Washington State Arts K–12 Learning Standards:

1. **Creativity** — Artwork demonstrates original thinking and expressive, artistic perceptions.
2. **Composition** — Artwork demonstrates a unique and sensitive way of answering artistic questions. It illustrates student understanding of and ability to interpret the elements of art and the principles of design. It makes a unique statement.
3. **Technique** — Artwork demonstrates student competency in using the medium to achieve the desired outcome.

## Entering Artwork

Students will need to complete the [2021 NWESD Regional High School Art Show Registration Form](#), upload digital pictures of artwork, and return signed release forms. The deadline for submitting entries to the NWESD Regional High School Art Show is **March 12, 2021**.

**Registration Form:** The entry form includes an uplink function for photos.

**Release form:** After submitting your entry, we will send you a release form. The release form needs to be signed and returned to the NWESD. You can mail the signed form to NWESD or scan or take a photo of it and attach to an email (send to [jlongchamps@nwesd.org](mailto:jlongchamps@nwesd.org)). If you do not have a way to print the release form, contact us and we can mail you a copy.

## Original Artwork

**ALL artwork submitted MUST be completely original!**

- If artwork is determined to be a copy, it will be disqualified from the show.
- Do NOT submit any artwork that has been copied, replicated, or manipulated from published photographs, magazines, book illustrations, or other artwork, including the Internet. If a photo is used, the original must be reviewed by the student's teacher and approved to authenticate originality.
- Teacher's signatures attesting to the originality of the artwork being submitted is required.
- If there is any doubt as to the originality of a piece, the teacher should not submit it. The integrity of the teacher and student in submitting only original artwork is expected and appreciated.
- By signing the Release Form, students indicate their understanding of these rules.

Educators: if a classroom assignment involves any copying of another artist or writer's work, even if it's just for the purpose of practicing and learning, please direct students not to submit these works. If you have any doubt about whether a submission is original, please do not submit that artwork.

The following information was copied from and adapted, with permission, from *Scholastic Art & Writing Awards* at <http://www.artandwriting.org/what-we-do/the-awards/copyright-and-plagiarism/>; retrieved on 10/11/2017.

## What is Copyright & Plagiarism?

Educators and students are responsible for educating themselves on copyright and plagiarism issues.

**Copyright** is a form of legal protection prohibiting others from copying one's creative work without permission. A copyright is a property right. Copyright law grants the creator of an original work the exclusive rights for its use and distribution.

**Plagiarism** is an ethical violation resulting from failure to cite sources and engaging in the act of passing someone else's work or ideas off as one's own. This applies even if you have only copied a part, rather than the whole, of another's work.

## How do I know if my work is original?

An original work is one that is new and different from what others have created. This means that you are the author of the work, and the work is not copied from someone else's original work.

Even if there is no exact or literal copying, but the average person may notice substantial similarities between the submitted work and the source material, it is possible that the work is not considered original and should not be submitted. For example:

- A pencil drawing that directly copies a celebrity portrait that was taken by another artist is not original work.
- Changing the medium—for example, creating a painting based on a photo that was taken by someone else is not original.
- A painting or drawing of a photograph taken from the Internet or a magazine is not considered original and should not be submitted.
- Cropping or resizing an image does NOT make the work transformative.

## Websites

NWESD's Regional High School Art Show website is <https://www.nwesd.org/2021-nwesd-regional-high-school-art-show/>. Links to the current year's show as well as entries and winners from 2020 can be found here.

The OSPI link to the High School Art Show Gallery is <http://www.k12.wa.us/Arts/ArtShow>. Links to all of the state winners from 2008–2019 can be found here, as well as all ESD regional winners from 2020.

## Contact Information

### NWESD Regional High School Art Show

Jennifer Longchamps, Coordinator  
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### OSPI High School Art Show

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